



January 15, 2015

Re: GWRHA Youth Derby Program

The Great Western Reining Horse Association, Inc. (GWRHA) is a non-profit 501(c)(3) organization formed for the purpose of promoting the sport of Western Reining in Idaho and the Northwest U.S. The GWRHA hosts the largest reining horse event in the Northwest at the Ford Idaho Horse Park (FIHP) in Nampa, ID annually each October. This show was ranked the 24th largest in the U.S. by National Reining Horse Association (NRHA) and will be host event for the NRHA Regional Affiliate Championships for three years beginning in 2015. The GWRHA is supported by grants, sponsorships and tax deduct able donations from equine enthusiasts in the region and all of the funds raised are used to promote events and reining in the region. We are enclosing an informational packet describing our organization and some of our activities. The GWRHA intends to host a new annual event each April at the FIHP and is seeking grants and sponsorships for that purpose.

This sponsorship request is for the purpose of establishing and incorporating a youth derby as part of this new event. Youth derby classes are frequently incorporated into horse shows in other regions of the country but have not been offered as part of reining horse events in the Northwest U.S. It is our goal to begin offering youth riders the opportunity and venue to be able to compete in aged event classes in our region which have heretofore been unavailable. We believe that aged event competition will stimulate an increased interest in youth equine enthusiasts by giving them a new and exciting opportunity. It is our belief that the prospect of competing at such events will generate an increase in their desire to improve horsemanship skills and will bring new interest in competing to youth riders who are either not participating in organized competition or who's interest in equine sports is waning. It is imperative for the future of the equine industry that youth riders be inspired to continue being challenged in exciting ways to participate in equestrian sports. Our long-term goal is one of challenging youth riders to higher levels of competition so that they do not lose interest, particularly as they get older.

Thank you for your interest in supporting our efforts to advance this program for the youth in our region.

GREAT WESTERN REINING HORSE ASSOCIATION, INC.

Encl.