



Great Western Reining Horse Association
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January 24, 2026

Woohoo it's now 2026! We've got some good news and some bad news. First the bad news - we are going back to two shows this year, no longer hosting the Knockout World Premier Reining Event (TKO) in June. The Board of Directors felt we should be doing what we can to encourage folks in their endeavors to compete at the NRHA Derby. Due to the Equine Herpes Virus (EHV-1) breakout just before the NRHA Futurity last November/December, they postponed the 2025 North American Affiliate Championships (NAAC) to this year's Derby show. Furthermore, The Run For A Million (TRFAM) has added a semi-qualifier for the Rookie 1, Rookie 2, and Non Pro classes, also to occur at the NRHA Derby. Consequently, those who qualify for the TRFAM at our shows will need to go to the NRHA Derby and compete in the semi-finals to earn a spot at TRFAM in August. The June TKO dates were just too close to those of the NRHA Derby and seemed counterproductive, hindering our current TRFAM and Northwest Affiliate Regional Championship finishers/qualifiers. Good luck everyone!

Now for the good news - we are going to hold the TKO classes at the Best Little Derby in the West (BLDW). In 2025 we were able to help riders, owners, and breeders bring home 5 World Championships, 7 Reserve World Championships, and 35 Top Ten World finishers. We are so proud of their accomplishments and felt it necessary to try and keep that opportunity open. Having the TKO classes at the May show actually helps folks in making a determination to run for a World Title earlier in the year. Let me share with you the craziness that comes with deciding to combine the two shows. As big as the BLDW was last year (ranked 22nd among all NRHA shows world wide and the TKO was 23rd), the BLDW now has \$270,000 in added money. That's more added money than the total purse payout for the show last year. We could approach a payout of close to half a million dollars! They say the best time to "buy in" on a new adventure is the first year they run it - before everyone else figures out how much money they are giving away. This has been an exciting adventure, one we could not have made without the grace of God and the overwhelming support from our sponsors. It has allowed us to offer a week full of activities and fun for adults as well as the children, all free of charge. We know it's so much more than just the purse payout, it's fellowship, the camaraderie, the competition, the laughter, and just enjoying each other. Again, made possible because of you, our sponsors.

We are including a 2026 sponsorship level form with this letter, and we hope that you will consider partnering with us this year. Your sponsorship is for the entire year (includes both shows). Please contact George or Robyn with a commitment (and logo, if needed) by March 1st to ensure inclusion in BLDW advertisements and early reservations. Those Premier sponsors who do not have a video commercial for the live stream will meet with our media team at the BLDW to help prepare one. Both RV site and stall location assignments for the BLDW will take into account sponsorship level and when we receive it. Please be thinking on how many stalls and RV spots you'll need for the first show, George will need sponsor reservations by April 1st to properly place everyone before we open to the public.

If you have questions and would like to visit with us, do not hesitate to call or text George King (208)-524-3115 or Robyn King (208)-521-9569. We appreciate your sponsorship very much!

GWRHA Show Management and Staff



Great Western Reining Horse Association

Ford Idaho Horse Park, Nampa, Idaho

2026 YEARLY SPONSORSHIP LEVELS

We again thank the sponsors of the Great Western Reining Horse Association. The generosity of all those who contribute so willingly is key to the success of our shows without which we would not be able to hold these events. We are proud to again host the Best Little Derby in the West (BLDW) in May and the Low Roller Reining Classic (LRRC) and Northwest Affiliate Regional Championships (NWARC) in October, all at the Ford Idaho Horse Park in Nampa, Idaho. With your generous support in 2026, these shows will be jammed pack with games, awards, fun activities all week, and an estimated total payout of over 3/4 of a Million dollars!

Below are the levels of sponsorship available for this next year's shows. Sponsorships are for the year, both shows. We are contacting you now in order to ensure your sponsorship is acknowledged in the fliers and show promotion materials which will be produced and distributed throughout the year. Remit your payment now or you can pledge your support (i.e. pay at a future date) by contacting George King (208-524-3115), Robyn King (208-521-9569) or Stephanie Porath (208-390-0283). We hope to see you in Nampa at the Best Little Derby in the West and the Low Roller Reining Classic!

Show Level Sponsorship - Premier Sponsorship **\$5,000+**

- Special recognition on Text Messaging Alert System and on Live Feed (with commercial opportunities) [when available]
- Featured Derby/Futurity/Maturity class named after sponsor, listed on NRHA show listing and engraved on NRHA trophies.
- Sponsor referenced on brochure, advertisements, and sponsor lists; logo placed on major prizes (i.e. trailer) [when awarded]
- Premium positioning of arena banner(s) at the BLDW and the LRRC.
- Continuous acknowledgement by announcer throughout show.
- Premier listing and link on website.
- First priority on early reservations taken for an RV site (with priority placement), stalls (with priority placement) & paid-warmups

Diamond Level Sponsorship **\$2,500**

- Special recognition on Text Messaging Alert System and on Live Feed [when available]
- Sponsor referenced on advertisements and sponsor lists (includes logo).
- Prime positioning of arena banner(s) at the BLDW and the LRRC.
- Continuous acknowledgement by announcer throughout show.
- Premium listing and link on website.
- Second priority on early reservations taken for an RV site (with priority placement), stalls (with priority placement) & pd warmups

Platinum Level Sponsorship **\$1,000**

- Recognition on Text Messaging Allert System and on Live Feed [when available]
- Sponsor referenced on advertisements and sponsor lists (includes logo).
- Select positioning of arena banner at the BLDW and the LRRC.
- Continuous acknowledgement by announcer throughout show.
- Premium listing and link on website.
- Third priority on early reservations taken for an RV site, stalls (with priority placement), and paid warmups.

Gold Level Sponsorship **\$500**

- Sponsor referenced on advertisements and sponsor lists.
- Placement of arena banner at the BLDW and the LRRC.
- Periodic acknowledgement by announcer throughout show.
- Listed on website.
- Fourth priority on early reservations taken for an RV site, stalls, and paid warmups

Silver Level Sponsorship **\$300**

- Sponsor referenced on sponsor lists
- Placement of an arena banner at the BLDW and the LRRC.
- Periodic acknowledgement by announcer throughout show
- Listed on website.
- Fifth priority on early reservations taken for an RV site, limited stalls and paid warmups

Contacts:

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kinghorses2013@gmail.com

Robyn King
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Stephanie Porath
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GWRHA
Sponsorship Form

This sponsorship is for the year 2026

Name Sponsorship will be under: _____

- Level of Sponsorship: Show - Premier Level (\$5,000+) _____
 Diamond Level (\$2,500+)
 Platinum Level (\$1,000)
 Gold Level (\$500)
 Silver Level (\$300)
 Other _____

Website address to link on GWRHA website: _____

Shows planning to attend:

- Best Little Derby in the West (May)
 Low Roller Reining Classic and NW ARC (October)

Show, Diamond & Platinum sponsors please provide a high quality digital copy of your Logo to George King @ kinghorses2013@gmail.com by **March 1st** to be included on BLDW publications/advertising, and **August 1st** for LRRC publications/advertising

Need an RV site - Yes No

of RV sites desired for your first show? _____

Names on each site: _____

of stalls desired for your first show? _____ (all cancellations must be done with the Horse Park by the designated deadline)

of Paid Warmups desired for your first show? _____ N/A

Name: _____ Phone: _____

Address: _____

City/State: _____ Zip Code: _____

E-mail Address: _____



At this time, early booking of RV site and stall assignments are prioritized by sponsorship level and receipt date of sponsorship commitment.